

Week 8 Synopsis

Making the Big Bucks

Your IG can provide you with a lifetime of good money. Some girls get rich, some girls just making a living, but all girls who work at it earn something that makes it all worth it. This week I cover all the forms of Instamodel monetization that I'm aware of: Onlyfans.com, private sites, Snapchat, cam sites, private cam sessions, page promos, custom content, merch, selling products, tube channels, managers/agencies/services, wishlists, and affiliate programs.

OnlyFans is probably the most popular way to share and sell content that is "too hot" for IG. If you are doing OF, be sure to have a free and a paid, as the free can funnel subscribers to your paid and make you money as well. There are six ways that I know of to make money on OF: subscriptions to your paid page, pay-per-view posts, pay-per-view messages, view-for-tip content, custom content, and a tip menu.

Before I was on OF (which I got onto in June 2020) I had a private site that I built, paid to be hosted, and used CCBill on to process payments. While I started my private site in 2015, I knew within a month of starting my OF that OF is more profitable. One advantage to having a private site, however, is that CCBill gives you access to a huge webmaster affiliate program (the program that is basically why there's so much "free adult content" on the web) which can drive tons of traffic to your private site IF you are willing to give affiliate webmasters naked promo content (which I was not).

Some models use Snapchat to make money by having a free channel and a paid channel and then managing who has access to their paid channel by hand. It can be good money. Disadvantage: managing adds and removes by hand is time-consuming. Advantage: content expires within 24 hours so there's a "rush" to buy. But that is also a disadvantage, as you have to always create new content.

Cam sites can be a good place to make money, though the more followers you have, the more people will show up and pay for your time. Cam Soda will pay models to do one hour shows (the more followers, the more they pay). Also, if you're very good at camming, you can attract viewers from the natural audience on the cam platform and do as well as models with much larger social media followings.

Private cam sessions have been my second highest income source (after my private site and now OF). Have a link in your bio that makes it clear you are available for private one-on-one camming. And, as I've said before, if you can

have something you clearly are into talking about, or a career ambition, or a hobby, this will attract deep pocket clients to want to cam with you.

Selling page promos to other models is a good source of income, which obviously goes up the more followers you have. You can put in your bio or in your link list that you offer promos, then watch your DMs, which is the way most models reach out asking if you do promo or paid shoutouts. Find out what other models are charging to figure out what you should charge.

You can also have in your link list that you are willing to make custom content for a price. Buyers can get you wardrobe, request a scenario, etc. Be sure and charge well for this, as it can time consuming, and also get payment before shooting or sending anything.

Selling merch via an online store can bring in some money. Also, you can sell your products or others' products. Squarespace is very user-friendly and also has a store feature.

Most of the major tube channels (Pornhub, Xvideos, Youporn, etc.) allow you to create your own channel, upload content, and then make money from views. The more "adult" the content you put up, the better you'll do. But you'll also get traffic from within these sites and you can direct that to your private site or OF.

Chances are, managers, agencies, and services will reach out to you. Be sure to not sign or pay anything until you've tried them out. Anyone worth anything will be willing to show you what they can do for you before they make you commit.

Finally, many models have wishlists and use affiliate programs. Most do an Amazon wishlist, and most do the OF affiliate program. The latter means that if a model signs up for OF using your affiliate code, you make 5% for the first year of anything she makes. Having both in your link list is a good idea.

In terms of setting up a sales page, receiving payment, and delivering content, I recommend CCBill.com or Cashapp, as Paypal, Venmo, and Zelle are not as "adult" friendly. Wordpress is great for building websites, though it's complicated. How "adult" friendly Squarespace is remains unclear. You can deliver content via Snapchat, DM on OF, email, or wetransfer.com. The great thing about OF is it offers a sales page, payment method, and content delivery in one place, ready made.