

Ensuring a Great Promo

Promos cost money, so you want to make sure they go well. Fortunately, there are things you can do to ensure that they do. Below are the things I recommend you do when you have a large promo coming. I consider a large promo to be a post on another model's page that is valued or you've paid \$400 or more for. None of these things is required to have a good promo, but they are recommended if you want to get as much out of your purchase as possible.

- Choose a pic that you really think the page's followers will like.
- Don't have a post of another model up in your profile (so no SFS).
- Make sure your top two rows of posts are great.
- Make sure you have posted within the last couple days.
- Have something in your story (this makes you look active).
- Comment on the post saying "thank you, I love you" or something like that.
- You can also comment back to commenters if you wish.

Finally, the best thing you can do in my opinion is learn to use my Golden Formula. This is a tool that I've developed after trading on IG for over six years, and it helps you assess the actual real value of a potential IG ad by determining how many "real" followers a page has. I teach you how to use the Golden Formula in my Million Follower Immersive, the only class in the world that gives you everything you need to know to get huge as a model on Instagram.

For more info on classes and clubs check out YourBestInsta.com.

