



The Social Success Intensive

The Tumblr Tip Sheet

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★ Your Best Insta

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Tumblr is a platform that's been around for a while (Instagram started in 2010, but Tumblr started in 2007!) In a sense, Tumblr was the original Instagram, but it failed to make the leap from computer to phone, and so it got eclipsed. However, Tumblr is kind of back.

The good news is that Tumblr is pretty easy to grow on. The bad news is that (I have found) that conversion can be surprisingly low.

But growth can happen, and maybe you'll have better luck converting than me. These two models have grown quite recently on Tumblr with all natural growth. Totally new models have grown 1k in their first week just by posting consistently and using hashtags. Sweet Bee grew 10k in her first month. Look at them for inspiration. If you are not getting followers and notes, keep trying to modify your content and strategy.

<https://www.tumblr.com/chloeblossom>

<https://sweetbee.blog/>

<https://pandapaws022.tumblr.com/>

It is Highly recommended to queue ahead of time, so that it's posting all the time!

Profile Setup

In terms of banner and profile pic, these should be relatively PG or PG13. In short, it needs to be as safe as Twitter. On a desktop, your banner will display at 3000 x 1055 pixels, but on mobile, it will display at a lower resolution of 640 x 360 pixels.

<https://www.tumblr.com/settings/blog/yourusername> - go here to update your bio. Click "edit appearance" and you can edit the bio there. For example:

I strongly recommend me in this flavor: [emoji]My Onlyfans [emoji]

Make an introductory pinned post with important links and a bit about you so people know who you are, can see a bit of your personality, and know what to expect and where to find more of you.

Content

All other content you post should be hot content that is not nude, so any risky pose with underwear or implied nudes. There is a mature label but I don't recommend using it because it will limit viewership and it doesn't seem necessary if content is non-nude (not showing boobs or pussy).

You should leave up any content that hits a top post. You can recycle content after a few months by deleting the old post and making a new one with that content.

I'd recommend doing 4 new posts a day and queue-ing reblogs for days you aren't on.

Some models swear by 8 posts a day. I don't think that's super realistic, but if you have it in you, do 8 posts a day, all with relevant hashtags. You can schedule ahead!

<https://www.tumblr.com/blog/yourusernamehere/queue>

Replace yourusernamehere with your username, and then schedule in bulk!

Photos or gifs are recommended!

You can do a mix of new posts and reblogs of your old posts!

When you are posting, click the three dots and add a “content source” to be the link to your Tumblr (this way when it’s reblogged it will still link back to you).

To reblog you can schedule it or press reblog on the post and on the little arrow down feature select queue instead of reblog.

One model who’s doing quite well on Tumblr suggests posting during these peak times: Mon Tues Thurs Fri Sat 8am-11am 2-5pm and 7-10pm CST. I don’t know how true/important this is, so assess for yourself.

You want to put a link in almost every post you like that follows this format: Cute sexy caption, then highlight the caption, click the chain link icon, and paste your tracking link url there!

As for Mature Content Labels, it is up to you to put the content labels if needed on posts. Google for Tumblr’s current standards. As of writing they call “mature” any “text, images, and videos that contain nudity, offensive language, sexual themes, or mature subject matter.” Sexually suggestive content is okay (such as “artistic nudity”) but sexually explicit content is not (such as sex acts).

Places you can put your links:

- Link in bio
- Link in pinned post
- Hyperlink behind suggestive caption
- Obvious hyperlink in caption “onlyfans here/more of me”
- Hyperlink in source on posts

Put a source on your posts to lead back to you. To be sure your posts are credited properly once others start reblogging them, use the content source field. No matter how many times an original post of yours gets reblogged, you’ll always be credited as the source. Rebloggers might add a gif, or some commentary,

but your username will always be stuck to the bottom of the post. Click on that source link any time you want to see the original post.

Hashtags

Hashtags are essential and are THE MOST IMPORTANT thing to growing on Tumblr!

Your goal is to get top of hashtag(s). So searching all the relevant tags to your content and picking good ones depending on the media you are posting is important. You have to be strategic with hashtags and not use ones that are shadowbanned. Experiment with hashtags and track what we seem to do best for you. As inspiration, look at the hashtags Chloe and Bee use (the two accounts above). You can look at the niches you have performed well in on Fetlife and Reddit and extrapolate those into Tumblr hashtags.

Only the first 20 hashtags of the 30 possible on Tumblr matter. So the last 10 don't show up in the populated hashtags but are there for you to track on your own blog.

Avoid shadowbanned tags. If you search a tag and nothing comes up, it's shadowbanned.

One suggestion is to try various ones and then later go through and see how high you sit in them after that week is up. A good way to find more is to start typing a keyword on a post and see what populates.

Some possible Tags: egirls, nudity, artistic nudity, nude art, nude photos, realbabesreblogs

To find more hashtags type in a keyword in the hashtags on a post and then search the hashtag to see how it shows up/how many followers, etc.

Look at the hashtags models are using who are hitting top posts in the hashtags you want to hit top in and decide if you should also use those hashtags.

Follow hashtags you like/in your niche, and try to hit the top of them. When you go to one, click thru related ones. If it has a follow button but no number then it is below 1k followers and probably not worth using. You want active hashtags, which you can tell by how many posts there are.

Avoid hashtags like #onlyfans - these are not follow-able because they've been marked for mature audiences, which means they have less visibility and your post will only show up there if you have labeled it. At this point I am avoiding labels.

Avoid hashtags that say "Search results contain content against Tumblr's Community Guidelines" (such as #fansly).

Basically avoid all banned tags. Every week or two you should search through all the tags you're using and make sure none of them has been banned.

Submissions

This gets you seen by their followers. The link to submit is on the Tumblr. Here are some:

- Afterdarkreblogs
- Realbootyoptics
- Wolfgentlemen69
- Realbabesreblogs
- Realcatgirls
- Hotselfieheaven
- Sightcandy
- Justmaturewomen
- Allthepiercingsandbodymods

Before you submit to a blog I'd suggest you take a look at their top posts and see what kind of poses/content perform well for them.

